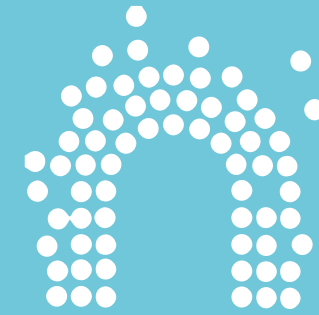


threeytixi2



Network
Ireland

Everything says something

Rethinking branding for your business.

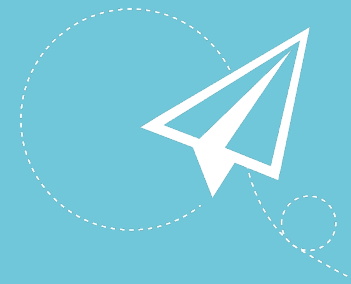
threeytix

We are makers of compelling brand systems and market campaigns that enable those who compete in international business markets to achieve their goals.



ESTABLISHED

18 years experience in branding and communications



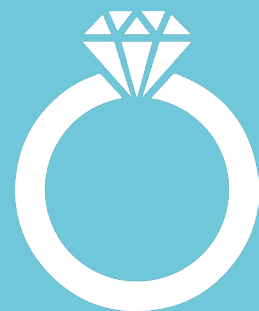
INTERNATIONAL

Client base in Ireland, UK, Netherlands, Switzerland, US, East Africa.



RECOGNISED

Awarded for Irish and international design effectiveness accolades.



COMMITTED

Ireland's only dedicated multi-disciplinary B2B agency.



GROWING

Currently a full-time team of 10, building out for the future.



SPECIALIST

Food ingredients, health and international development.

OUR COMMUNITY

Who do you need to mobilise for success?



BRAND CHECKLIST

- ✓ if you have them
- if you need them
- ✗ if not applicable to you

BRAND IDENTITY SYSTEMS

NAME

- Legal name
- Brand name
- Product or service names

VISUAL

- Logo
- Brand colours
- Typography style
- Photography style
- Illustrations & Icons

MESSAGING & BEHAVIOURS

- Tagline
- Elevator pitch
- Key messages (by stakeholder)
- Tone of voice
- Living the brand guide
- Values

BRAND FOOTPRINT

- Business cards
- Stationery
- Email signature
- Signage
- Presentations
- Packaging
- Proposals
- Brochures
- Social media graphics & avatars
- Website
- Exhibition graphics
- Vehicle livery

WHAT WE BELIEVE IN

Hint: What are your values as a business?

OUR VISION

Hint: Define how you want to see the world

OUR COMMUNITY

Hint: Who are the priority people in your community and will they help you achieve your vision?

WHO WE ARE

WHAT WE DO

**Brand
Canvas**

SUCCESS FOR US IS

WE WILL ACHIEVE THIS BY

OUR WAVE

The trends that will help us succeed